

Newsletter issued by  
the Media and Communications Department  
Issue 14, April 2015

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### Dr. Ali Al Noaimi Reviews...

The United Arab Emirates University's Support for Inventors and Innovators during the First Press Conference on Innovation...



Dr. Ali Rashed Al Noaimi, Vice Chancellor of the United Arab Emirates University, held the first press conference of the 'Year of Innovation' in the Great Hall in the Crescent Building at UAEU. The press conference addressed UAEU's current trends, future plans and objectives.

Dr. Al Noaimi reminded the attendees that His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE, had declared 2015 to be a 'Year of Innovation'. Therefore, His Excellency Sheikh Hamdan Bin Mubarak Al Nahyan, Minister of Higher Education and Scientific Research and Chancellor of UAEU, seeks to ensure that UAEU does its part in promoting the values of innovation, creativity and excellence. The university has adopted an innovative strategy with clear objectives that concentrate on student success. To aid this UAEU recently formed an innovation support team to focus on goals of national importance: this team includes professors, graduates and undergraduate students.

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## UAEU...

### The Receives the Chinese Ambassador to Discuss Cooperation in Science, Research and through Cultural Exchange...

His Excellency Dr. Ali Rashid Al Noaimi, Vice Chancellor of the United Arab Emirates University (UAEU), received his Excellency Chang Hua, Ambassador of the People's Republic of China to the UAE, on Tuesday the 24<sup>th</sup> of March, in his office in the crescent building at UAEU's Al Ain campus.

Dr. Al Noaimi was quoted as saying that, "UAEU was the brainchild of Sheikh Zayed Bin Sultan Al Nahyan, who wanted a distinctive university ever since it was founded in 1976. Therefore, UAEU strives to contribute to the continuing progress of the UAE by preparing students to assume responsibility and leadership positions in the future, as well as taking a leading role in the development of scientific research and improving capabilities in areas of national and regional importance.

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## Editorial

The Media and Communications Department at the United Arab Emirates University continues to broadcast events, activities, trends and the vision of UAEU. This vision is aligned with the needs of the UAE. The Media and Communications Department is supportive of the focus of both the university and the nation on new innovations and considers it our mission to give wide ranging media coverage to this vision. All of which is in line with the UAE's Year of Innovation 2015.

We are proud to bring UAEU's achievements to both the internal university community and further afield. We attempt to explain UAEU's leading role in this regard. The university has made great strides in consolidating its reputation for innovation and scientific research both locally and internationally.

The Media and Communications Department remains committed to reporting objectively on the accomplishments of UAEU and on the various innovations that help to serve UAE society. We seek to maintain the link between innovators, their creativity and the general public.

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UAEU Hosts...

## The 34<sup>th</sup> Arab-ACRAO Conference under the Patronage of Sheikh Hamdan Bin Mubarak ...

His Excellency Sheikh Hamdan Bin Mubarak Al Nahyan, Minister of Higher Education and Scientific Research and Chancellor of the United Arab Emirates University (UAEU), Professor Mohamed Albaili, Deputy Vice Chancellor for Academic Affairs (Provost), inaugurated the 34<sup>th</sup> Conference of Arab Organization for Admission and Registration of Universities in Arab Nations (Arab-ACRAO) in the crescent building of the UAEU campus in Al Ain. Professor Albaili stated that this conference coincides with the UAE's Year of Innovation – an initiative launched by His Highness Sheikh Khalifa Bin Zayed Al Nahyan, President of the UAE – and is part of the Federal Government's strategic plan (launched by His Highness Sheikh Mohammed Bin Rashid Al Maktoum, Vice President of the UAE, Prime Minister and Ruler of Dubai). Professor Albaili stressed that the conference sessions focused on core values in the field of student affairs and registration.

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Under the patronage of His Excellency Dr. Ali Rashid Al Noaimi, Vice Chancellor of the United Arab Emirates University (UAEU), the Emirates Digestive Disease Group from the College of Medicine and Health Sciences at UAEU organized a conference on infectious diseases in the digestive system at the Ayla Hotel in Al Ain. There were many doctors and also researchers in the field of medicine and digestive diseases in attendance.

The conference was opened with a speech by Dr. Dennis Templeton, Dean of the College of Medicine and Health Sciences, in which he noted the eagerness of the university to organize conferences that discuss medical developments and attract eminent doctors and specialists in the field of infectious diseases. This is an important topic of concern to various health and medical bodies, and the conference serves as an opportunity to discuss ideas, opinions and developments in the medical field.

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UAEU...

## Organizes a Conference on Infectious Diseases in the Digestive System for 150 Researchers and Specialists...

## UAEU IT Students ... Develop Popular Android Security App...

Two College of Information Technology (CIT) graduates from the United Arab Emirates University (UAEU), Mohammed Al Matrooshi and Saeed Al Baira, released a mobile cyber-security application called 'Packet Generator' on Google Play as part of their senior graduation project. This project was supervised by Dr. Zouheir Trabelsi.

Their application can be used to test the efficiency of firewalls, and intrusion detection systems. This application has a useful educational value as it allows users to generate different kinds of network traffic and learn about denial of service threats. According to the Google Play Store the application has been downloaded more than 8,000 times in about one year and has generated a user rating of 3.75.

The students' idea came from recognizing the demand for efficient and easy-to-use mobile security tools that test the resilience of network and security devices against common network attacks.

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## UAEU... Hosts top Italian Cognitive Neuroscientist...

The Department of Psychiatry and Behavioral Sciences in the College of Medicine and Health Sciences at the United Arab Emirates University (UAEU) hosted Italian Professor Vittorio Gallese, Physiology Professor from the University of Parma, recently. He was attending a seminar organized by the nervous system research team from the College of Medicine and the mental science research team from the College of Human and Social Sciences.

Professor Dr. Saif Al Qaydi, Dean of the College of Humanities and Social Sciences gave his thanks to Dr. Vittorio Gallese for presenting a lecture on his innovative discovery of new cerebral cells which can identify internal or inherent feelings in others.

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## UAEU...

### Honors 18 students who became members of the Gamma Theta Upsilon International Geographical Society...

18 students from the Department of Geography and Urban Planning at the United Arab Emirates University (UAEU) became members of the Gamma Theta Upsilon International Geographical Society, one of the most important international geographic societies. It is based in the United States and is concerned with world geography, documenting



maps and academic research.

Professor Saif Al Qaydi, Dean of the College of Humanities and Social Sciences, honored Dr. Khaula Al Kaabi, Chair of the Department of Geography and Urban Planning, and the 18 male and female students who became members.

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## UAEU...

### Introduces Intellectual Property Rights to the General Public...

A group of female students from the United Arab Emirates University presented a display entitled "Be Aware" as part of the Dubai Customs Award for Intellectual Property Rights. This display, organized by the female branch of the Student Activities Department, is part of the Mayar initiative to encourage female students to participate in the award.

The display was inaugurated by Mrs. Khadija Al Naqbi, Head of the Student Affairs Deanship at UAEU on the morning of Tuesday, 17<sup>th</sup> March 2015 in the College of Information Technology. The inauguration was



carried out in the presence of administrators, academics and students. Mrs. Al Naqbi toured the exhibits which addressed various topics related to intellectual property protection and methods of familiarizing the public with their rights in this area. She also urged students to participate as this will help to enhance their cognitive abilities.

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## UAEU...

### Organized an Open Meeting for Secondary School Vocational Counselors in Order to Encourage Male Students to Attend University...

The Admissions and Registration Deanship of the United Arab Emirates University (UAEU) organized an open meeting for vocational counselors from secondary schools on Sunday 15<sup>th</sup> March, 2015. It was held on campus and attended by counselors, college professors and public education counselors. Mr. Saud Al Amri, Director of the Admissions and Registration Deanship, talked about the importance



of this open day in strengthening communications between the university and boys' schools. It can give these students a clearer picture of UAEU's disciplines, services and career opportunities after graduation. He noted the importance of students understanding the various fields of education available at the university.

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UAEU...

Unveils the latest teaching tools during the 7<sup>th</sup> annual Forum for Mathematics, Science and Educational Technology ....



The Curriculum and Instruction Department in the College of Education at the United Arab Emirates University (UAEU) held the Seventh Annual Forum for Mathematics, Science and Educational Technology on the morning of Tuesday 10<sup>th</sup> March, 2015 at the University Social Club (Al Multaqa) in the presence of Dr. Ali Al Kaabi, Deputy VC for Student Affairs & Enrollment, Acting Dean of the College of Education. Also in attendance were professors from the college, students and educational specialists.

Dr. Al Kaabi's opening speech was about the importance of this annual forum, which allows the attendees to keep abreast of developments, techniques and methodologies in the teaching of math and science. It also allows for the unveiling of the latest educational technology, the exchange of ideas and helps to create an environment of collaboration as we strive to advance the educational process.

To read more...

مستلقات

UAEU...

Releases Research on the UAE's Geography...



The Department of Geography and Urban Planning in the College of Humanities and Social Sciences at the United Arab Emirates University (UAEU) released research on themes concerned with the UAE's geography. It was published in the Arab World Geographer in Canada.

Professor Saif Al Qaydi, Dean of the College of Humanities and Social Sciences, received a special issue of the journal from Dr. Khaula Al Kaabi, Chair of the Department of Geography and Urban Planning, containing research on the UAE's geography and topography.

Professor Al Qaydi stressed that this special issue of the Arab World Geographer indicated the research being done and the status of UAEU both regionally and globally.

To read more...

مستلقات

## UAEU: Organizes a Medical Seminar to Discuss Limiting the Spread Tuberculosis...



The College of Medicine and Health Sciences at the United Arab Emirates University (UAEU) organized a seminar on the occasion of World Tuberculosis Day, which falls on the 24<sup>th</sup> of March each year. The seminar was held in the Sheikh Khalifa Bin Zayed Hall in the college. A mixed group of doctors, researchers and students were in attendance.

The seminar was opened by Dr. Mohammed Al Houqani, Assistant Dean for Education and Academic Affairs. He explained that hosting this seminar demonstrates the eagerness of UAEU to keep up to date with world events and to make a positive contribution towards the spread of knowledge and skills from academics to the wider community.

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## UAEU Discusses the...

### Economic and Social Dimensions of Water and Issues a Call for Preservation on the Occasion of World Water Day...

The College of Humanities and Social Sciences and the Media and Communications Department at the United Arab Emirates University (UAEU) organized two events marking World Water Day (March 22nd) to highlight the importance of water, and educate university administrators, academics and students about the economic and social dimensions of water sustainability.

The first event was an exhibition opened by Dr. Saif Al Mahrouqi, Vice Dean of the College of Humanities and Social Sciences. Also present was Dr. Khaula Al Kaabi, Head of the Department of Geography and Urban Planning at UAEU. The exhibition consisted of information boards and educational films which focused on the importance of water conservation. Dr. Al Kaabi urged regulation of water consumption and the preservation of our groundwater.

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## UAEU Organizes a...

### Seminar on the Support Offered by the Khalifa Fund for Enterprise Development...



The Student Activities Department at the United Arab Emirates University (UAEU), in collaboration with the Khalifa Fund for Enterprise Development, organized a seminar on support programs available through the Khalifa Fund on the morning of Wednesday 11<sup>th</sup> March, 2015. It was held in the College of Information Technology on the male campus.

This seminar is part of the strategic partnership between the university and other national institutions that seeks to support the development of the business sector and young talent.

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## UAEU Organizes a Seminar about...

### The Religious Aspects of Adhering to Traffic Rules as part of Gulf Traffic Week...

The Media and Communications Department at the United Arab Emirates University (UAEU) organized a lecture entitled "Your Decision Determines Your Destiny" to raise awareness of Gulf Traffic Week. It was held in the crescent building theater and was attended by academics, administrators and students.

This lecture is part of the university's attempts to keep abreast of local, regional and international events. Dr. Hasan Al Marzooqi, Chairman of the Department of Sharia and Islamic Studies in the College of Law, gave a presentation on the religious view of traffic safety rules and the requirement to adhere to them in order to save human lives and money. These are Sharia compliant concerns as obeying traffic rules can save not only your own life and well-being but the lives of others too.

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## UAEU Students...

### Are trained on the Protocols and Skills of Various Communications Media...



In order to prepare students for their majors the Nutrition and Health Department of the College of Food and Agriculture organized a workshop entitled 'Mastering the Art of Communications Media', on the 15<sup>th</sup> of March, 2015. This two day workshop was held in the College of Information Technology on campus. The correct manner for representing companies and other institutions in various communications media was discussed.

Dr. Ayesha Salem Al Dhaheri, Head of the Nutrition and Health Department, said that this workshop aimed to introduce the concept of etiquette and protocols; their importance, merits, rules and developmental stages. She also highlighted the most important developments in this field and said that the workshops show the possibility of applying these rules at homes, university and in the workplace, as well as establishing correct ethical behavior among students

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## UAEU Organizes a Video Games Conference to Mark the 3<sup>rd</sup> Cognitive Science Day...

The United Arab Emirates University (UAEU) held a video games conference to mark the 3<sup>rd</sup> Cognitive Science Day on the morning of Tuesday, 24<sup>th</sup> March 2015. It was held in the Information Technology Building and was attended by both faculty and students. The conference was aimed at the promotion of cognitive science and inter-disciplinary cooperation between scientific research, technology and the humanities.

This is part of a series of multi-disciplinary conferences hosted by UAEU that targets innovation and the pursuit of academic excellence. Video games are in competition with other entertainment industries such as the global film and music industries. Millions of dollars are invested in the latest technology as video games become increasingly prevalent and significant in the modern world.

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## UAEU Organizes a Seminar on the UAE Research Program for Rain Enhancement in cooperation with the National Center for Meteorology and Seismology ...

The College of Science at the United Arab Emirates University (UAEU), in cooperation with the National Center for Meteorology and Seismology, organized a seminar on the UAE Research Program for Rain Enhancement on Tuesday 24/3/2015 in the theater of the College of Information Technology on the Maqam Campus.

This seminar aimed to introduce students and faculty to the UAE Research Program for Rain Enhancement, which was launched by the Ministry of Presidential Affairs, in order to support research on enhancing rainfall through cloud seeding.

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