

UAEU كلية العلوم الإنسانية والاجتماعية
College of Humanities and Social Sciences

جامعة الإمارات العربية المتحدة
United Arab Emirates University



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RESEARCH REPORT 2025

NOTE FROM THE DEAN

Research is the heart of intellectual progress and social transformation. It is with great pride that I present the 2025 Research Report of the College of Humanities and Social Sciences (CHSS) at United Arab Emirates University—a testament to our collective commitment to knowledge, innovation, and service to society through impactful research publications in Scopus-indexed Q1 and Q2 journals.

The work highlighted in this report reflects the passion and dedication of our faculty and students to address the most pressing issues of our time. From advancing sustainable communities and strengthening family wellbeing, to preserving Emirati heritage and enhancing societal resilience, CHSS research continues to shape meaningful dialogue and informed action at both national and global levels.

In 2025, our college has further strengthened its research culture by fostering interdisciplinary collaboration, empowering student researchers, and prioritizing scholarship that creates real-world impact. These achievements reaffirm our belief that the humanities and social sciences are essential to building inclusive, resilient, and forward-looking societies.

I extend my sincere appreciation to our faculty members, researchers, and students whose curiosity, creativity, and commitment have made these accomplishments possible. Together, we are advancing knowledge with purpose, strengthening our national research capacity, and contributing to a future shaped by insight, resilience, and shared human values.

Professor Mohamed Binhuwaidin

Dean, College of Humanities and Social Sciences
United Arab Emirates University

The College of Humanities and Social Sciences at United Arab Emirates University continues to demonstrate strong research leadership through a rich and diverse body of scholarship produced in 2025. The research presented in this report reflects the depth, quality, and global relevance of CHSS faculty contributions across the humanities and social sciences, addressing critical societal, cultural, environmental, and policy challenges. In 2025, CHSS research spanned a wide range of disciplines, including culture and society, education and human development, environment and sustainability, governance and public policy, health and wellbeing, translation, media, and heritage studies. Faculty publications appeared in leading international Scopus-indexed Q1 and Q2 journals and addressed themes such as sustainable tourism, climate resilience, disaster risk reduction, smart cities, social cohesion, public leadership, language and cognition, media ethics, cultural diplomacy, health equity, and Emirati heritage and national identity. Collectively, this work demonstrates a strong commitment to interdisciplinary inquiry and evidence-based solutions.

A defining feature of CHSS research in 2025 is its balance between global engagement and local relevance. While many studies contribute to international scholarly debates, a significant portion of the research is grounded in the UAE and the wider region, offering insights that inform policy, support sustainable development, preserve cultural heritage, and enhance community wellbeing. This dual focus strengthens the College's role as both a global academic contributor and a national knowledge partner.

The work showcased in this report affirms the essential role of the humanities and social sciences in understanding complexity, shaping informed decision-making, and building resilient, forward-looking societies.

Research Report

Exploring Ideas, Enriching Society, and Preserving Identity: A Comprehensive Overview of the 2025 Research Achievements of the College of Humanities and Social Sciences at United Arab Emirates University

RESEARCH JOURNAL ARTICLES

In a rapidly changing world, complex societal challenges call for insight, innovation, and scholarly rigor. The research showcased here reflects CHSS's commitment to advancing knowledge through high-impact publications in Scopus-indexed Q1 and Q2 journals that shape understanding, inform policy, and engage global academic communities.



Culture, Society & Economy



Article Title: **Corporate social responsibility in a non-western context: the case of the United Arab Emirates**

- DOI: 10.1057/s41599-025-05669-z
Humanities and Social Sciences Communications (Vol. 12, Article no. 1481)
Authors: **Osman Antwi Boateng & Noura Eisa Saeed Al Harasi** (2025)

Article Title: **Sustainable Tourism: Factors Influencing Arab Tourists' Intention to Revisit Turkish Destinations**

- DOI: 10.3390/su17115194
Sustainability (Vol. 17, Issue 11, Article no. 5194)
Authors: **Abdulfattah Yaghi, Husam Yaghi & Murat Bayrak** (2025)

Article Title: **Constraints of Rural Tourism's Contribution to Local Economic Development and Intervention Mechanisms—Evidence from Shandong Province, China**

- DOI: 10.3390/tourhosp6050223
Tourism and Hospitality (Vol 6, Issue 5, Article no. 223)
Authors: **Amare Wondirad, Yuanqi Cui, Yue Ma & Jingya Wang** (2025)

Article Title: **Youth engagement and pavilion experiences at Dubai EXPO 2020**

- DOI: 10.1080/23311886.2025.2492381
Cogent Social Sciences (Vol. 11, Issue 1)
Authors: **Osman Antwi Boateng & Muhamad Olimat** (2025)

Article Title: **Forecasting Kazakhstan's Economic Potential in the Post-Oil Era: A Machine Learning-Based GDP Modeling Approach**

- DOI: 10.52098/acj.20255346
Applied Computing Journal (Vol 5, Issue 3)
Authors: **Abu Shaver Omar Ahmad, Eimad Abdu Abusham, Kurmangali Aimen Kuanyshbaykyzy & Saad Twaissi** (2025)

Article Title: **Kazakhstan in the Global Economy: Rank, Growth, and Digital Adaptation from AI and Data Science Lens**

- DOI: 10.52098/airdj.20255347
Artificial Intelligence & Robotics Development Journal (Vol 5, Issue 3)
Authors: **Abu Shaver Ahmad, Eimad Abusham, Kurmangali Kuanyshbaikyzy, Saad Twaissi** (2025)

Article Title: **Permanent uncertainty and social vulnerability in contemporary risk society**

- DOI: 10.1007/s44282-025-00277-3
Discover Global Society (Volume 3)
Authors: **Raquel Marta Silva** (2025)

Article Title: **Parafoveal preview benefit effects in vertical alphabetic Reading**

- DOI: 10.1080/23273798.2025.2462184
Language, Cognition and Neuroscience (Vol 40, Issue 5)
Authors: **Maryam A AlJassmi, Kayleigh L Warrington, Victoria A McGowan, Fang Xie & Kevin B Paterson** (2025)

Article Title: **SUBTLEX-AR: Arabic word distributional characteristics based on movie subtitles**

- DOI: 10.3758/s13428-024-02560-8
Behavior Research Methods (Vol. 57, Article no. 104)
Authors: **Sami Boudelaa, Manuel Carreiras, Nazrin Jariya & Manuel Perea** (2025)

Article Title: **Transposed-letter priming effects in Arabic-English bilinguals: shifting toward a default orthographic processing mode**

- DOI: 10.1017/S1366728925100503
Bilingualism: Language and Cognition
Authors: **Sami Boudelaa, Sana Tibi, Noor Alhashmi & Manuel Perea** (2025)

Article Title: **A Functional Analysis of Self-Deception**

- DOI: 10.1017/apa.2025.10008
Journal of the American Philosophical Association
Author: **Vladimir Kristić** (2025)

Article Title: **The effects of interword spacing and morphological complexity in reading Thai: an eye-tracking study**

- DOI: 10.1017/langcog.2025.10028
Language and Cognition (Vol. 17)
Authors: **Suphasree Chantavarin & Tommi Cheung Leung** (2025)

Article Title: **I'm whispering a white Christmas: masking relations in hallucinatory speech**

- DOI: 10.1017/langcog.2025.10030
Language and Cognition (Vol. 17)
Authors: **Mark Scott & Tsz Cheung Leung** (2025)

Article Title: **Total pragmatic encroachment and belief-desire psychology**

- DOI: 10.1111/phib.12325
Analytic Philosophy (Vol. 66, Issue 3)
Author: **Simon Langford** (2025)

Article Title: **From SSI to Contextualism**

- DOI: 10.1017/epi.2024.49
Episteme
Author: **Simon Langford** (2025)

Article Title: **Perceptual Metaphysics: The Case for Composites**

- DOI: 10.1080/13869795.2024.2419652
Philosophical Explorations (Vol. 28, Issue 1)
Authors: **Ivan V. Ivanov & Arthur Schipper** (2025)

Article Title: **Reward value shapes the time course of self-bias**

- DOI: 10.3758/s13421-025-01763-4
Memory & Cognition
Authors: **Parnian Jalalian, Marius Golubickis, Yadvi Sharma, Rinki Kanakraj, Esther S Selvaraj & C Neil Macrae** (2025)

Article Title: **A World Turned Upside Down: Permanent Liminality and the 'Unreal Reality' of Hypermodernity**

- DOI: 10.5281/zenodo.15873502
International Political Anthropology (Vol. 18, Issue 1)
Author: **Paul O'Connor** (2025)

Article Title: **Land tenure security and deforestation: Evidence from a framed field experiment in Uganda**

- DOI: 10.1016/j.jjeem.2025.103137
Journal of Environmental Economics and Management (Vol. 131)
Authors: **Sarah Walker, Jennifer Alix-Garcia, Anne Bartlett & Alice Calder** (2025)

Article Title: **Why do cities go smart? Investigating the determinants of local engagement with smart cities technologies**

- DOI: 10.1016/j.cities.2025.106036
Cities (Vol. 163)
Authors: **Julius A Nukpezah, Jubilee T Apalowo & Sawsan Abutabenjeh** (2025)

Article Title: **The effect of Social Media Influencers on the Intention of UAE travelers to visit Europe**

- DOI: 10.53555/ks.v13i1.3682
Kurdish Studies (Vol. 13, Issue 1)
Authors: **Badreya AlJenaibi & Zaheer Alam** (2025)

Article Title: **The focus and evolution of corporate social responsibility in the United Arab Emirates**

- DOI: 10.1080/10999922.2024.2388297
Public Integrity (Vol. 27, Issue 3)
Authors: **Osman Antwi Boateng & Noura Eisa Saeed Al Harasi** (2025)

Article Title: **Modeling farmers' perception of agricultural practices and soil quality in arid regions of UAE: A PLS-SEM approach to sustainable land use**

- DOI: 10.1016/j.envc.2025.101283
Environmental Challenges (Vol. 20)
Authors: **Khaula Alkaabi, Muhammad Touseef Anjum, Asadik Hamed & Omar Younes** (2025)

Article Title: **United Arab Emirates' pursuit of soft power through cultural diplomacy and its challenges**

- DOI: 10.1163/15691497-12341721
Perspectives on Global Development and Technology (Vol 24)
Authors: **Osman Antwi-Boateng & Nada Hassan Alblooshi** (2025)

Article Title: **Limits of Sustainability in Archaeological Tourism: An Exercise on the United Arab Emirates**

- DOI: 10.3390/tourhosp6040160
Tourism and Hospitality (Vol. 6, Issue 4)
Author: **Adriaan De Man** (2025)

Article Title: **Employee attitudes toward national women managers in diverse public and private sector organizations in the UAE**

- DOI: 10.1108/IJPL-03-2025-0051
International Journal of Public Leadership (p. 1-15)
Authors: **Abdulfattah Yaghi, Mohammed Humaid Aljanahi & Ali Al Ahabbi** (2025)

Article Title: **Exploring key factors influencing food truck businesses success: a case of the UAE**

- DOI: 10.1108/EBR-05-2024-0157
European Business Review
Authors: **Khaula Alkaabi & Kashif Mehmood** (2025)

Article Title: **Transdisciplinarity: reimagining improvisation, creativity and complexity**

- DOI: 10.1016/j.ssaho.2025.101913
Social Sciences and Humanities Open
Author: **Raquel Marta Silva** (2025)

Education & Human Development



Article Title: **Factors Affecting University Dropout: Comparison of STEM and Public Affairs and Management Students**

- DOI: 10.1080/01900692.2025.2476676
International Journal of Public Administration
Authors: **Abdulfattah Yaghi & Nizar Alabed** (2025)

Article Title: **Exploring Statistical Anxiety, Attitudes, and Self-Efficacy among Social Sciences Students: The Impact of Gender, Academic Progression, and Achievement**

- DOI: 10.22521/edupij.2025.18.437
Educational Process: International Journal (Vol 18)
Authors: **Hamzeh Dodeen, Abdellateef Abdelhafez Alqawasmi & Najeh Rajeh Alsalhi** (2025)

Article Title: **Motivational factors for visually impaired college students in learning data analytics**

- DOI: 10.29333/ejmste/15923
Eurasia Journal of Mathematics, Science and Technology Education (Vol. 21, Issue 2)
Authors: **Suliman Abdalla, Amjad Alhaj & Einazir Ramadan** (2025)

Article Title: **Journalism Education in the Age of AI: Asia's Academic Shift**

- DOI: 10.1177/10776958251379563
Journalism & Mass Communication Educator
Authors: **Shujun Jiang & Ali Rafeeq** (2025)

Article Title: **Psychometric properties of the Arabic version of the Student Professor Interaction Scale**

- DOI: 10.1080/23311908.2025.2520662
Cogent Psychology (Vol. 12, Issue 1)
Authors: **Brettjet L Cody, Zubaida Shebani, Ian Grey, Kevin Cokley & Khalaf Al-Heeti** (2025)

Article Title: **Editorial: Trauma, attachment and culture**

- DOI: 10.3389/fpsyg.2025.1688970
Frontiers in Psychology (Vol. 16)
Authors: **Pia Tohme, Ian Grey & Rudy Abi-Habib** (2025)

Article Title: **Child Empowerment and Safeguarding in the UAE: The Role of Picturebooks for Emirati Children**

- Link:
https://scholarworks.uaeu.ac.ae/cohss_facwork/19/
CLELEjournal (Vol. 13, Issue 1)
Authors: **Sarah Laura Nesti Willard & Fawzia Gilani-Williams** (2025)

Article Title: **Motivations for social TV engagement among Egyptian audiences**

- DOI: 10.1080/23311886.2025.2551094
Cogent Social Sciences (Vol. 11, Issue 1)
Authors: **Mohammed Habes, Haneen Khaled Alqawasmeh, Ghanem Ayed Elhersh, Khalaf Tahat, Razaz Attar, Waleed Al-Rahmi & Abdelmohsen Hamed Okela** (2025)

Article Title: **Employing social media in building academic brands of the UAE's universities: A comparative analysis**

- DOI: 10.30935/ojcmnt/15872
Online Journal of Communication and Media Technologies (Vol. 15, Issue 1)
Authors: **Shujun Jiang, Khalaf Tahat, Ahmed El Gody & Ahmed Al Mansoori** (2025)

Article Title: **Exposing social work students to environmental justice: A study in the United Arab Emirates**

- DOI: 10.1080/02615479.2025.2469585
Social Work Education
Authors: **Abdulaziz Albrithen & Ahmed Thabet Helal Ibrahim** (2025)

Article Title: **Factors influencing collegiality among schoolteachers**

- DOI: 10.1108/JPCC-06-2025-0063
Journal of Professional Capital and Community (p. 1-14)
Authors: **Shaikah Al-Taneiji & Moza Al Tenaijy** (2025)

Article Title: **Academic Track Choices, Educational Achievements and Social Inequality in India**

- DOI: 10.17323/vo-2025-23980
Educational Studies Moscow
Authors: **Diptanshu Gaur, Shivendra Kumar Pandey, Tatiana Karabchuk & Dheeraj P. Sharma** (2025)

Environment & Sustainability



Article Title: **Spatial decision-making for urban flood vulnerability: A geomatics approach applied to Al-Ain City, UAE**

- DOI: 10.1016/j.uclim.2025.102297
Urban Climate (Vol. 59)
Authors: **Mona S Ramadan, Ahmed Hassan Almurshidi, Siti Fatin Mohd Razali, Elnazir Ramadan, Aqil Tariq, Robert M Bridi, Md Atiqur Rahman, Shamma Albedwawi, Meera Alshamsi, Mariam Alshamisi, Salma Alrashdi, Shamma Alnaqbi, Hind Alhammadi & Naeema Al Hosani** (2025)

Article Title: **Unprecedented rainfall in the United Arab Emirates: hydrologic and flood impact analysis of the April 2024 event**

- DOI: 10.1007/s11069-025-07156-9
Natural Hazards (Vol. 121)
Authors: **Khalid Hussein, Naeema Alhosani, Ahmed M Al-Areeq, Amran A Al Aghbari, Muhagir Elkamali, Tareefa Alsumaity, Hatim O Sharif, Ahmed MG Almurshidi & Waleed Abdalati** (2025)

Article Title: **GEE-Based Analysis of Spatiotemporal Patterns of Land Cover and LST in an Arid Urban Environment: A Case Study of Abu Dhabi**

- DOI: 10.3389/fenvs.2025.1634243
Frontiers in Environmental Science (Vol. 13)
Authors: **Mona S Ramadan, Aqil Tariq, Hazem Abdo & Naeema Al Hosani** (2025)

Article Title: **Towards sustainable urban agriculture in the arid GCC states: Drivers of technology adoption among small-scale farmers**

- DOI: 10.1016/j.cacint.2025.100222
City and Environment Interactions (Vol 28)
Authors: **Elnazir Ramadan, Suliman Abdalla, Ali Al Ahbabi, Tarig Gibreel & Naeema Al Hosani** (2025)

Article Title: **Building resilient communities: The impact of social capital on disaster recovery in Oman**

- DOI: 10.1080/15575330.2025.2525803
Community Development
Authors: **Elnazir Ramadan, Suliman Abdalla, Wafa Al Mamari & Naeema Al Hosani** (2025)

Article Title: **A Deep Learning Framework for Flash-Flood-Runoff Prediction: Integrating CNN-RNN with Neural Ordinary Differential Equations (ODEs)**

- DOI: 10.3390/w17091283
Water (Vol. 17, Issue 9)
Authors: **Khawla Alkaabi, Uzma Sarfraz & Saif Al Darmaki** (2025)

Article Title: **Exploring climate adaptation in UAE residential communities: Temperature trends, awareness, and technology adoption**

- DOI: 10.1016/j.trip.2025.101667
Frontiers in Built Environment (Vol. 11)
Authors: **Khawla Alkaabi, Chafik Bouhaddioui, Saliou Senghore & Saif Al Darmaki** (2025)

Article Title: **Modeling sea level rise scenarios and their effects on smart mobility infrastructure using GIS**

- DOI: 10.1016/j.trip.2025.101667
Transportation Research Interdisciplinary Perspectives (Vol. 34)
Authors: **Khaula Alkaabi & Justine Sarrau** (2025)

Article Title: **Evaluating public insight on smartphone applications for sustainable urban mobility in the GCC States**

- DOI: 10.1016/j.trip.2025.101377
Transportation Research Interdisciplinary Perspectives (Vol. 30)
Authors: **Elnazir Ramadan, Suliman Abdalla & Nour Eldin Elshaiekh** (2025)

Article Title: **Early detection of gentrification risk using Landsat ARD and machine learning**

- DOI: 10.1016/j.rsase.2025.101757
Remote Sensing Applications: Society and Environment (Vol. 40)
Author: **Li Lin** (2025)

Article Title: **Machine learning-driven flood susceptibility mapping: comparing model performances and feature influences in a coastal watershed of the Eastern Mediterranean**

- DOI: 10.1007/s11852-025-01138-6
Journal of Coastal Conservation (Vol. 29, Issue 59)
Authors: **Hazem Ghassan Abdo, Sahar Mohammed Richi, Ahmed Ali Bindajam, Bilel Zerouali, Okan Mert Katipoğlu, Pankaj Prasad, Maged Muteb Alharbi, Mona S Ramadan, Javed Mallick & Mounir Ghribi** (2025)

Article Title: **Oceanic Arabia: A Roundtable**

- DOI: 10.1215/2834698X-11954462
Monsoon, Journal of the Indian Ocean Rim (Vol. 3, Issue 2)
Authors: **Ahmed AlMaazmi, Fahad Bishara, Tamara Fernando, Mandana Limbert, Michael Low & Nancy Um** (2025)

Article Title: **Tourism social enterprises and their contributions to the Sustainable Development Goals (SDGs): empirical evidence from Fiji**

- DOI: 10.1108/SEJ-08-2025-0207
Social Enterprise Journal
Authors: **Ritesh Chand, Amare Wondirad, Stephen Pratt & Ermias Gedecho** (2025)

Article Title: **Development of a method for optimal location of emergency water reservoirs for FFE suppression using AHP and GIS**

- DOI: 10.3389/fbuil.2025.1638961
Frontiers in Built Environment
Authors: **Ali Tanoumand, Mohammadreza Mashayekhi, Mona S. Ramadan & Ali Majdi** (2025)

Governance, Policy & Law



Article Title: **Cultivating Social Cohesion in Abu Dhabi: Balancing Diversity, Innovation, and Cultural Identity for Sustainable Development**

- DOI: 10.53555/ks.v13i1.3687
Kurdish Studies (Vol. 13, Issue 1)
Author: **Badreya AlJenaibi** (2025)

Article Title: **BRICS: What Is in It for the United Arab Emirates?**

- Link: 10.1177/23477989251347692
Contemporary Review of the Middle East (Vol. 12, Issue 3)
Author: **Mohamed Bin Huwaidin** (2025)

Article Title: **Foreign policy cooperation between Kazakhstan and the Arab states**

- Link: <https://shorturl.at/auUWI>
World Scientific Reports (Issue 11)
Author: **Saad Twaissi** (2025)

Article Title: **War and Peace: Theoretical Perspectives on the Arab-Israeli Conflict in Historical Palestine**

- DOI: 10.1163/15691497-12341708
Perspectives on Global Development and Technology (Vol. 24, Issue 1)
Author: **Madalla Alibeli** (2025)

Article Title: **Exploration of principal-agent theory in a consultative policy-making context**

- DOI: 10.1057/s41599-025-05648-4
Humanities and Social Sciences Communications (Vol. 12)
Authors: **Abdulfattah Yaghi, Tarek Aboelwafa & Ali Al Ahababi** (2025)

Article Title: **Mapping technocracy in Jordanian government: role and context (1989-2020)**

- DOI: 10.1108/REPS-02-2025-0020
Review of Economics and Political Science (Vol. 10, Issue 6)
Authors: **Mohammed Bani Salameh, Abdulfattah Yaghi & Emad Al-Shdhouh** (2025)

Article Title: **Does Home Rule Still Matter? Perceptions and Legal Constraints in Green Public Procurement**

- DOI: 10.1093/publius/pjaf029
Publius: The Journal of Federalism
Authors: **Ana-Maria Dimand, Luke Fowler & Sawsan Abutabenjeh** (2025)

Article Title: **Who is closer to whom? Exploring communication networks of EU delegation and its member states' embassies in China**

- DOI: 10.1007/s10308-025-00730-7
Asia Europe Journal (Vol. 23, Issue 2)
Authors: **Li Zhang, Shujun Jiang & Xi Luo** (2025)

Article Title: **The intractability of the Palestinian-Israeli conflict: structural imperatives and implications for peace**

- DOI: 10.1080/23311886.2025.2586212
Cogent Social Sciences
Author: **Ali Alghafli** (2025)

Health & Wellbeing



Article Title: **Practice supervisor's views on workplace risks for child protection social workers in Gauteng, South Africa: A qualitative description**

- DOI: 10.1080/13691457.2025.2482119
European Journal of Social Work (Vol. 28, Issue 6)
Authors: **Elmien Crofford, Chanté Oosthuysen, & Ansie Fouché** (2025)

Article Title: **Moral distress in South African child protection social workers: A qualitative study**

- DOI: 10.1177/00208728251319492
International Social Work (Vol. 68, Issue 6)
Authors: **Emma Boonzaaier, Mahloma Molakeng, Elmien Crofford & Ansie Fouché** (2025)

Article Title: **Child sexual grooming: Listening to victims in Jordan**

- DOI: 10.1016/j.chiabu.2024.107235
Child Abuse & Neglect (Vol. 160)
Authors: **Taghreed Abu Sarhan & Ansie Fouché** (2025)

Article Title: **Wet-nursing as a new strategy for orphan care in Saudi Arabia**

- DOI: 10.1186/s13006-025-00727-3
International Breastfeeding Journal (Vol. 20, Issue 1)
Authors: **Abdulaziz Albrithen & Shamma Alfalasi** (2025)

Article Title: **Brucella Infections in Camels and Abattoir Workers in the United Arab Emirates: One Health-Based Seroepidemiological and Molecular Insights**

- DOI: 10.1155/tbed/7748638
Transboundary and Emerging Diseases
Authors: **Gobena Ameni, Naeema Alhosani et al.** (2025)

Article Title: **Epidemiology of Brucella Infection in Small Ruminants in the United Arab Emirates**

- DOI: 10.1155/tbed/6666896
Transboundary and Emerging Diseases
Authors: **Gobena Ameni, Naeema Alhosani et al.** (2025)

Article Title: **Understanding Traditional Emirati Medicine: Insights, Challenges, and a Call to Action**

- DOI: 10.1177/27536130251396544
Global Advances in Integrative Medicine and Health (Vol. 14)
Authors: **Suaad Al Oraithi & Gareth Davey** (2025)

Article Title: **Bridging the Education-Employment Gap: Barriers to Employment and Well-Being Among Unemployed Individuals in Abu Dhabi**

- DOI: <https://shorturl.at/gv5xR>

Authors: **Masood Badri, Mugheer Alkhaili, Hamad Aldhaheri, Guang Yang, Muna Albahar, Asma Alrashdi, Saad Yaaqeb & Alanoud Alsawai** (2025)

Article Title: **Digital echoes: Investigating the impact of online time on happiness and well-being in Abu Dhabi**

- DOI: <https://shorturl.at/bj65P>
Environment and Social Psychology
Authors: **Masood Badri, Mugheer Alkhaili, Hamad Aldhaheri, Guang Yang, Saad Yaaqeb, Muna Albahar, Asma Alrashdi & Alanood Mohamed** (2025)

Article Title: **Unveiling shadows: exploring the dark side of digital transformation in Abu Dhabi**

- DOI: 10.1108/DTS-02-2024-0012
Digital Transformation and Society
Authors: Masood Badri, Mugheer Alkhaili, Hamad Aldhaheeri, Guang Yang, Muna Albahar, Saad Yaaqeib & Asma Alrashdi (2025)

Article Title: **Beyond the Game: Exploring the Impact of Different Sports on Well-Being in Abu Dhabi**

- DOI: 10.13189/saj.2025.130112
International Journal of Human Movement and Sports Sciences
Authors: Masood Badri, Mugheer Alkhaili, Hamad Aldhaheeri, Guang Yang, Muna Albahar, Asma Alrashdi, Saad Yaaqeib & Alanoud Alsawai (2025)

Article Title: **Starting over After Divorce: A Psychosocial Analysis of Emotional Distress, Social Disconnection, and Mental Well-Being Among Women in Abu Dhabi**

- DOI: 10.3390/psychiatryint6020069
Psychiatry International
Authors: Masood Badri, Mugheer Alkhaili, Hamad Aldhaheeri, Guang Yang, Muna Albahar, Saad Yaaqeib, Asma Alrashdi & Alanoud Alsawai (2025)

Article Title: **Debt and life satisfaction: Unraveling the well-being divide among households in Abu Dhabi**

- DOI: 10.1177/27536130251396544
Journal of Social Economics Research
Authors: Masood Badri, Mugheer Al Khaili, Hamad Al Dhaheri, Guang Yang & Muna Albahar (2025)

Translation, Media & Heritage



Article Title: **Translation and the Political Economy of Global Knowledge Production: The Case of Translating Contemporary Arab Thought**

- DOI: 10.5195/jwsr.2025.1284
Journal of World-Systems Research (Vol. 31, Issue 1)
Authors: **Fuad Rayyan & Mohammad Thawabteh** (2025)

Article Title: **Reconceptualising Typeface Norms in Arabic Subtitling: Towards a Prescriptive Framework Based on Cognitive Readability**

- DOI: 10.63132/ati.2025.reconc.3626
Dragoman (Vol. 21)
Author: **Mohammad Thawabteh** (2025)

Article Title: **Literary Translingualism in the United Arab Emirates: Anglophone Emirati prose and poetry**

- DOI: 10.1080/23311983.2025.2534252
Cogent Arts and Humanities (Vol. 12, Issue 1).
Authors: **Doris Hambuch, Moza Al Tenaijy, Aisha Khamis Aldarmaki & Ali Nawab Alblooshi** (2025)

Article Title: **Beyond words: translating nonverbal communication in Arabic poetry: a cultural turn approach**

- DOI: 10.1080/23311983.2025.2526941
Cogent Arts and Humanities (Vol. 12)
Author: **Raja Lahiani** (2025)

Article Title: **Title translation in documentary films: a reception study**

- DOI: 10.1057/s41599-025-05844-2
Humanities and Social Sciences Communications (Vol. 12, Article no. 1542)
Authors: **Hala Sharkas, Mohammed Al-Batineh, Nouf Alhassani, Hamda Alrashdi & Salama Alneyadi** (2025)

Article Title: **SauDial: The Saudi Arabic dialects game localization dataset**

- DOI: 10.1016/j.dib.2025.111906
Data in Brief (Vol. 62)
Authors: **Naif Alanazi, Mohammed Al-Batineh & Hussein Abu-Rayyash** (2025)

Article Title: **Audio accessibility in Arabic game localization: A multimodal study of nonverbal subtitles for players who are d/Deaf and hard of hearing**

- DOI: 10.1075/ts.24042.alb
Translation Space (Vol. 14, Issue 2)
Author: **Mohammed Al-Batineh** (2025)

Article Title: **Evolution of Arabic video game localization: A case study of Ubisoft's Assassin's Creed series**

- DOI: 10.1075/dt.24013.alb
Digital Translation (Vol. 12, Issue 1)
Authors: **Mohammed Al-Batineh, Khadija Alzaabi, Amna Alnaqbi, Maitha Aldhaheri & Shamma Alhassani** (2025)

Article Title: **Potential Use of ChatGPT-4 for Translating the Emirati Dialect Into English**

- DOI: 10.17507/tpls.1509.01
Theory and Practice in Language Studies (Vol. 15, Issue 9)
Authors: **Mohammed Al-Batineh, Moza Al Tenaijy, Hala Sharkas, Shammah Alblooshi, Fatima Alsenानी & Arwa Alquodhi** (2025)

Article Title: **Exploring the Role of Translation Brief Elements in Prompts to Large Language Models**

- DOI: 10.24093/awejtls/vol9no2.9
AWEJ for Translation & Literary Studies (Vol. 9, Issue 2)
Author: **Hala Sharkas** (2025)

Article Title: **Translators' paratextual visibility and the functions of paratexts: A mixed-methods study**

- DOI: 10.1016/j.ssaho.2025.101362
Social Sciences & Humanities Open (Vol. 11)
Authors: **Fatima Alblooshi & Alaa Alasfour** (2025)

Article Title: **Visual narratives: Cultural framing and representation in the book covers of Hanan al-Shaykh's Arabic and English fiction**

- DOI: 10.1016/j.ssaho.2025.101624
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Authors: **Fatima Alblooshi, Moza Al Tenaijy & Mohammed Al-Batineh** (2025)

Article Title: **Adaptive Re-Use of Cultural Heritage Sites: A Strategy for Circular Economy**

- DOI: 10.3390/su17146403
Sustainability (Vol. 17, Issue 14)
Authors: **Fatmaelzahraa Hussein & Khawla Alhebsi** (2025)

Article Title: **From Heritage to High-Tech: The Impact of Technology on Camels in the United Arab Emirates**

- DOI: 10.3390/heritage8050165
Heritage (Vol. 8, Issue 5)
Authors: **Robert M Bridi & Adriaan De Man** (2025)

Article Title: **Reviving heritage through regenerative tourism and community empowerment for sustainable futures**

- DOI: 10.1016/j.ssaho.2025.102004
Social Sciences & Humanities Open (Vol. 12)
Authors: **Mohamed Khater, Nagwa Zouair, Mahmoud A. Saad, Mohamed Bayoumy & Farid Al-Salim** (2025)

Article Title: **On the Bedouins and Their Horses: Ulrich Jasper Seetzen as a Contributor to European Journals (1802-1834)**

- DOI: 10.21071/mijtk.v10i.16791
Mediterranea, International Journal on the Transfer of Knowledge (Vol. 10)
Author: **Clarisse Roche** (2025)

Article Title: **Renaissance Vienna Under the Ottoman Threat: Rethinking the Biblical Imagery of the City (1532-1559)**

- DOI: 10.3390/rel16060784
Religions (Vol. 16, Issue 6)
Author: **Clarisse Roche** (2025)

Article Title: **Is There a Third Text in Zeina Hashem Beck's Duets? Translingual Poetics in 'O**

- DOI: 10.33806/ijaes.v25i2.816
International Journal of Arabic-English Studies (Vol 25, Issue 2)
Author: **Doris Hambuch** (2025)

Article Title: **National identity: UAE's blend of heritage and modernity**

- DOI: 10.1504/IJTA.2025.148674
International Journal of Tourism Anthropology (Vol. 10, Issue 1)
Authors: **Mohamed Khater, Saleh Muhammad Zeki Mahmood Al-Leheabi & Mahmoud A Saad** (2025)

Article Title: **News photographs depicting the 2022 Russia-Ukraine conflict across Arab and Non-Arab news outlets**

- DOI: 10.1108/IJCMA-04-2025-0114
International Journal of Conflict Management
Authors: **Mokhtar Elareshi, Abdulkrim Ziani, Hatem Alsridi & Khalaf Tahat** (2025)

Article Title: **Photojournalism in the Age of Deepfakes: The Role of Media Literacy and Ethical Standards in Restoring Trust in Visual Reporting**

- DOI:10.18848/2470-9247/CGP/v10i02/1-22
The Journal of Communication and Media Studies (Vol. 10, Issue 2)
Authors: **Ionnis Kontos, Katerina Chryssanthopoulou & Ioannis Galanopoulos-Papavasileiou** (2025)

Article Title: **The Dreams of Ikhwān al-ṣafā and khillān al-wafā: a Reading in the Poetics of Narrative and Its Systemic Implications**

- DOI: 10.1163/27728250-12340057
Journal of Arabic Studies (Vol. 4, Issue 1)
Author: **Daad Alnaser** (2025)

Article Title: **Multimedia Storytelling in Online Journalism: Analysing Multimedia Use on the Websites TheGuardian.com, TheNationalnews.com, USAToday.com, and Stuff.co.nz**

- DOI: 10.3390/journalmedia6030157
Journalism and Media (Vol. 6, Issue 3)
Author: **Ali Rafeeq** (2025)

Article Title: **Resemblance in meaning between explicit linguistic evidence and omitted word: An approach to syntactical recognition pattern**

- DOI: 10.53542/2522-2279.1424
Journal of Arts and Social Sciences (Vol. 16, Issue 2, Article no. 2)
Author: **Emad Alzabin** (2025)

Article Title: **Al-Lūrqi's Grammatical Objections in "Al-Muḥaṣṣal to the Ṣadr Al-Afāḍil Al-Khuwārazmī: A Procedural Study in Grammatical Argumentation**

- DOI: 10.34120/ajh.v43i171.3359
Arab Journal for the Humanities (Article no. 171)
Authors: **Emad Alzabin & Raghda Alzboon** (2025)

Article Title: **Balāgha is not rhetoric: The untranslatability of Arabo-Islamic literary terms**

- DOI: 10.1075/tis.25037.ras
Translation and Interpreting Studies (Vol. 20, Issue 2)
Authors: **Hany Rashwan, Ghanimah Al-Yammahi, Arwa Alseyabi, Asma Al Ahabbi & Moudi Alazeezi** (2025)

Article Title: **Saudi Arabia's Image in the International Press: News Framing by CNN and the BBC**

- DOI: 10.35516/hum.v52i3.7198
Dirasat: Human and Social Sciences (Vol. 52, Issue 3)
Authors: **Khalaf Tahat, Ahmed S. Mansoori, Dina N. Tahat** (2025)

Article Title: **Platform-Specific Data Decay Patterns: A Comparative Study of Twitter, Reddit, and TikTok**

- DOI: 10.70470/MEDAAD/2025/002
MEDAAD
Authors: **Akhmed Kaleel, Abdulkrim Ziani, Salma Alkaabi, Beena Alhajri** (2025)

Article Title: **Smurfing beyond translation: A relevance-theoretical analysis of Arabic localization in The Smurfs**

- DOI: 10.1075/ts.25001.lah
Translation Spaces (The Netherlands)
Author: **Raja Lahiani** (2025)

Article Title: **Poetic epistemological turbulence: towards an interactive framework for social work knowledge construction**

- DOI: 10.1108/K-08-2025-2071
Kybernetes
Author: **Raquel Marta Silva** (2025)

Article Title: **Visual Rhetorical Devices Between Rhetoric and Literature**

- DOI: 10.35516/hum.v52i4.7145
Dirasat: Human and Social Sciences (Vol. 52, Issue 4, Article no. 7145)
Author: **Fatima Al-Breiki** (2025)

**BOOKS AND BOOK CHAPTERS
PUBLISHED BY OUR FACULTY**



BOOKS AND BOOK CHAPTERS PUBLISHED BY OUR FACULTY

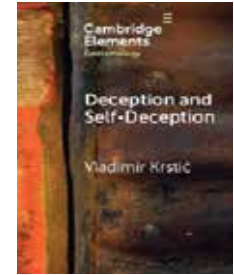
The books and book chapters published by CHSS faculty in 2025 reflect sustained scholarly engagement and intellectual leadership across the humanities and social sciences. These works address enduring and emerging questions related to culture, identity, governance, sustainability, technology, wellbeing, and social transformation, offering depth, perspective, and long-term scholarly value.

Spanning regional and global contexts, the publications integrate theoretical insight, empirical research, and interdisciplinary approaches to illuminate the complexities of human experience across time and place. From philosophy and political anthropology to environmental studies, digital innovation, heritage, and family research, these contributions highlight the richness and diversity of CHSS scholarship.

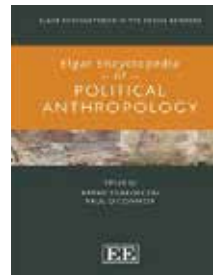
Together, these books and chapters reinforce the college's role in advancing knowledge, preserving cultural understanding, and producing research that bridges tradition and innovation while contributing meaningfully to academic and societal progress.



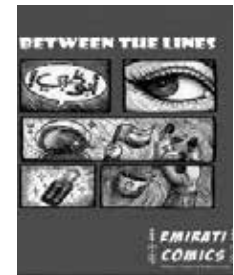
Book Title: Narrative, Digitality, Well-being
Michael O'Sullivan. (2025). Narrative, digitality, well-being. Palgrave/Springer.
<https://doi.org/10.1007/978-3-031-87116-0>



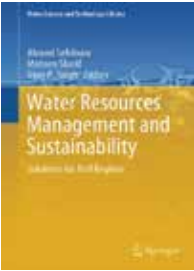
Book Title: Deception and Self-Deception: A Unified Account
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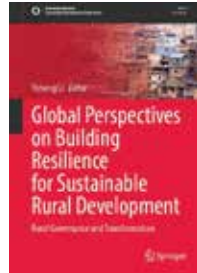
Book Title: Elgar Encyclopedia of Political Anthropology
Arpad Szakolczai & Paul O'Connor. (2025). Elgar encyclopedia of political anthropology. Edward Elgar Publishing.
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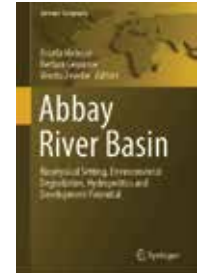
Book Title: Water Resources Management and Sustainability: Solutions for Arid Regions
Exploring the Evolution of Inland and Coastal Water Bodies in the UAE Through Remote Sensing and GIS Analysis
Mubabbasha Sultan, Salem Issa, & Nazmi Saleous. (2025). Exploring the evolution of inland and coastal water bodies in the UAE through remote sensing and GIS analysis. In Water resources management and sustainability. Solutions for arid regions (pp. 537-554). Springer Nature.
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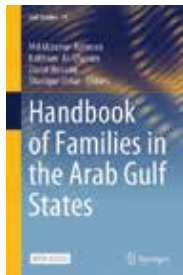
Book Title: Global Perspectives on Building Resilience for Sustainable Rural Development: Rural Governance and Transformation
Land Governance for Enhancing Resilient Livelihood in Rural Sudan
Elnazir Ramadan. (2025). Land governance for enhancing resilient livelihood in rural Sudan. In Global perspectives on building resilience for sustainable rural development: Rural governance and transformation (pp. 71-80). Springer Nature Singapore.
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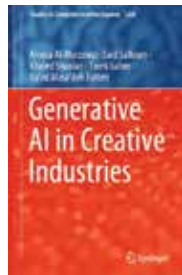
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The History of Kanad Hospital - the First Hospital in the UAE
Ralph A. Leo & Kaitlyn Baker. (2025). The history of Kanad Hospital - the first hospital in the UAE. In Healthcare in the United Arab Emirates (pp. 33-47). Springer.
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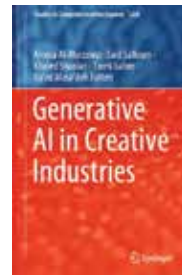
Book Title: Abbay River Basin: Biophysical Setting, Environmental Degradation, Hydropolitics and Development Potential
Tourism Development Potentials and Economic Contributions of the Grand Ethiopian Renaissance Dam (GERD)
Endalkachew Teshome & Amare Nega Wondirad. (2025). Tourism development potentials and economic contributions of the Grand Ethiopian Renaissance Dam (GERD). In Abbay River Basin: Biophysical setting, environmental degradation, hydropolitics and development potential (pp. 89-106). Springer Nature Switzerland.
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Handbook of Families in the Arab Gulf States
Family Formation and Ideal Number of Children in the Arabian Gulf: A Case Study of the UAE
Tatiana Karabchuk, Salma Omar, Zainab Abdalla, Khadijah Diab, & Metiem Ben Jedjou. (2025). Family formation and ideal number of children in the Arabian Gulf. A case study of the UAE. In Handbook of families in the Arab Gulf States (pp. 53-73). Springer Nature.
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Generative AI in Creative Industries
Detection of Sarcasm in News Headlines Using NLP and Machine Learning
Ahmed Mansoori, Khalaf Tahat, Omar Al Zoubi, Dina Naser Tahat, Mohammad Habes, Hanen Himdi, Raghad Alfaisal Alfaisa, & Said A. Salloum. (2025). Detection of sarcasm in news headlines using NLP and machine learning. In Generative AI in creative industries (pp. 503-517). Springer Nature Switzerland.
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Generative AI in Creative Industries
Integrating Generative AI into Predictive Modeling for Energy Efficiency Optimization in Building Design
Dina Naser Tahat, Ahmed Mansoori, Khalaf Tahat, Raghad Alfaisal, Hana Youssef, & Said A. Salloum. (2025). Integrating generative AI into predictive modeling for energy efficiency optimization in building design. In Generative AI in creative industries (pp. 577-591). Springer Nature Switzerland.
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Generative AI in Creative Industries
Predictive Modeling of Animation Movie Dataset: Revenue Prediction and Feature Analysis
Khalaf Tahat, Ahmed Mansoori, Dina Naser Tahat, Mohammad Habes, Abdalla Elmekki, Raghad Alfaisal, & Said A. Salloum. (2025). Predictive modeling of animation movie dataset: Revenue prediction and feature analysis. In Generative AI in creative industries (pp. 251-266). Springer Nature Switzerland.
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Generative AI in Creative Industries
 Analysis of Machine Learning Models for Market Action Prediction: A Case Study with K-Means Clustering and Light Gradient Boosting Machine
 Raghad Alfaisal, Rasha Abousamra, Ahmed Mansoori, Khalaf Tahat, Dina Naser Tahat, Mohammad Habes, & Said A. Salloum. (2025). Analysis of machine learning models for market action prediction: A case study with K-means clustering and Light Gradient Boosting Machine. In *Generative AI in creative industries* (pp. 317-331). Springer Nature Switzerland.
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Innovative and Intelligent Digital Technologies: Towards an Increased Efficiency. Volume 2
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Artificial Intelligence and the Future of Human Relations: Eastern and Western Perspectives
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Sciences Translation, Knowledge Trajectories, and Disciplinary Landscapes
 A Cultural History of Translation in the Modern and Contemporary World
 Valérie Dullion, Myriam Salama-Carr, Minhsiu Liao, Hala Sharkas, Rafael Y. Schögler, & Hélène Buzelin. (2025). Sciences translation, knowledge trajectories, and disciplinary landscapes. In *A cultural history of translation in the modern and contemporary world*. Bloomsbury Academic.
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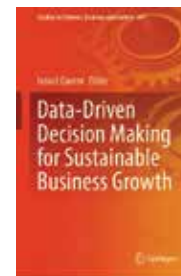
Handbook on Corruption in Higher Education
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User-Centric Studies in Game Translation and Accessibility
 Arabic Mobile Game Localizations: Gamer Profiles, Preferences, and Implications for an Immersive Gaming Experience
 Mohammed AlBatneh. (2025). Arabic mobile game localizations: Gamer profiles, preferences, and implications for an immersive gaming experience. In *User-centric studies in game translation and accessibility* (p. 20). Taylor & Francis.
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Data-Driven Decision Making for Sustainable Business Growth
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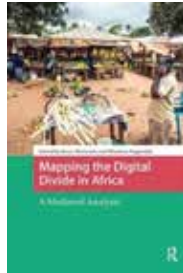
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 Adriaan Louis De Man & Boshra Hassan. (2025). Vernacular innovation in the architecture of AI Ain (UAE). In *Data-driven decision making for sustainable business growth* (pp. 257-267). Springer Nature Switzerland.
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Emerging Cutting-Edge Applied Research and Development in Intelligent Traffic and Transportation Systems

Ecosystem Dynamics for Autonomous Air Taxis: A Data-Driven Analysis Using Crunchbase
Alkaabi, Khaula & Senghore, Salieu. (2025). Ecosystem Dynamics for Autonomous Air Taxis: A Data-Driven Analysis Using Crunchbase. In Emerging Cutting-Edge Applied Research and Development in Intelligent Traffic and Transportation Systems. 10.3233/ATDE251433

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Mapping the Digital Divide in Africa
Technology and the Democratic Space in Africa: A Re-Examination of the Notion of 'Digital Divide'

Musa, M. (2025). Technology and the Democratic Space in Africa: A Re-Examination of the Notion of 'Digital Divide'. In Mapping the Digital Divide in Africa (pp. 65-87). Routledge.

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الصقر والتنين: العلاقات الصينية - الخليجية: من غرباء إلى شركاء

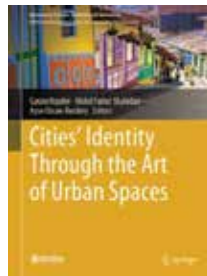
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Politics and Society in Romania

Romanian Welfare Policy Since 1989: Poverty Despite Growth
Voicu, M., & Stănescu, S. M. (2025). Romanian Welfare Policy Since 1989: Poverty Despite Growth. In Politics and Society in Romania: The Beginning of a New Transition? (pp. 235-251). Wiesbaden: Springer Fachmedien Wiesbaden.

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Cities' Identity Through the Art of Urban Spaces

Archaeological Sites and Rapid Urban Change in the UAE

De Man, A. (2025). Archaeological Sites and Rapid Urban Change in the UAE. In: Hayder, G., Fairuz Shahidan, M., Ozcan-Buckley, A. (eds) Cities' Identity Through the Art of Urban Spaces. Advances in Science, Technology & Innovation. Springer, Cham. https://doi.org/10.1007/978-3-031-94821-3_20



عنوان الكتاب: العدالة اللغوية: القانون الدولي والسياسة اللغوية.

المترجمان: سعد عبد الله مفقاد وجمرة أبو عيسى (2025). دار وائل للنشر والتوزيع - عمان - الأردن ودار التفاهة للنشر والتوزيع - عمان - الأردن.
https://darwael.com/index.php?route=product&product_id=2023

GRANT PROGRAMS

Empowering Research for Societal Impact



**TOTAL 2025
GRANT AWARDS**

₪ 3,266,686 | 33 Projects

In 2025, faculty in the College of Humanities and Social Sciences continued to secure competitive research funding that drives innovation and addresses key societal priorities. The CHSS grant portfolio demonstrates a strong expansion in both the scale and diversity of research activity, with 33 funded projects totaling ₪ 3.266 million. The College supported a balanced mix of high-impact faculty-led research—such as UPAR, Start-up, and National Faculty Research Program grants—alongside a significant number of student-centered initiatives, particularly through SURE+ and SDG-focused programs. In addition, a special collaborative project with the Family Development Foundation (FDF) highlights the College's strong engagement with national partners on issues of family wellbeing and social development. This demonstrates a sustained commitment to advancing interdisciplinary research, strengthening faculty research capacity, and embedding research training across all levels.

These grant-supported initiatives highlight CHSS's commitment to producing impactful and contextually relevant research outcomes. Across all grant types, projects addressed themes such as translation and intercultural knowledge exchange, student wellbeing and cognitive research, urban and environmental resilience, digital technologies and media transformation, and geospatial and sustainability-focused applications. Research also engaged with pressing societal challenges, including literacy development, migration experiences, climate change education, media and communication studies, and smart city innovation, particularly within the UAE context.

Strong engagement with national and international partners further enhances the impact of this work, contributing evidence-based insights that inform policy and practice. At the same time, student-focused programs, especially SURE+ and the SDG Research Program, ensure hands-on research experience and active participation in knowledge production, reinforcing CHSS's role as a hub for impactful, interdisciplinary research with clear societal and national relevance.

UPAR Grant

₪ 575,400 | 3 Projects

Flagship competitive research program supporting 2-4 year interdisciplinary projects that advance scientific knowledge and address complex national and global challenges. The program emphasizes strong external partnerships, integration across disciplines, and clear pathways to real-world impact and innovation.

Focus areas:

Translation studies and cross-cultural knowledge exchange, higher education and expatriate academic experiences, cultural heritage and literary analysis in the UAE

Special Purpose Grant

₪ 242,500 | 1 Project

Targeted funding mechanism supporting applied research that addresses specific societal or community needs. These projects are often developed in collaboration with external stakeholders and focus on delivering practical, evidence-based solutions.

Examples:

Family dynamics, psychological challenges, social wellbeing.

Research Start-up Grant

₪ 864,286 | 4 Projects

Strategic funding designed for newly appointed faculty to establish independent research programs, build research capacity, and generate high-impact scholarly outputs. Projects are expected to demonstrate innovation, feasibility, and long-term research potential.

Focus areas:

Student wellbeing and narrative identity, bilingual reading and cognitive processing, urban and environmental resilience and planning, and metacognition in higher education

SURE+ Grant

₪ 500,500 | 16 Projects

Undergraduate research program that enables faculty-led teams to explore innovative ideas while providing students with structured, hands-on research experience. Projects emphasize skill development, collaboration, and dissemination through presentations and publications.

Focus areas:

Deception theory, domain-specific and literary translation, Arabic psycholinguistics, Emirati cultural narratives, comparative literature, audiovisual translation and media, climate change education, media discourse in the UAE, linguacultural identity, Islamic decision-making, geospatial technologies (GNSS), digital localization and diplomacy, and migration experiences in the UAE

UAEU National Faculty Research Program (NFRP)

₪ 699,000 | 2 Project

National-level competitive program aimed at developing UAE national faculty research capacity through impactful two-year projects aligned with national priorities. Projects require external partnerships and demonstrate clear societal, educational, or economic impact.

Examples:

Reading for pleasure and literacy development, student motivation and engagement, and technology acceptance and policy for advanced air mobility.

UAEU-ZU Joint Research Grant

₪ 200,000 | 1 Project

Collaborative research initiative between UAEU and partner institutions aimed at advancing innovation, strengthening institutional partnerships, and producing impactful, interdisciplinary research outcomes.

Focus areas:

AI adoption, digital technologies, media transformation.

SDG Research Program

₪ 183,000 | 6 Projects

Student-centered research program aligned with the UN Sustainable Development Goals, supporting projects that explore, test, and implement innovative solutions to environmental and societal challenges under faculty supervision.

Focus areas:

GIS and AI-based land suitability analysis, urban agriculture and smart city integration, urban green spaces and youth engagement, geospatial hazard mitigation and flood risk management, public perception and environmental practices, and nature-based tourism and outdoor recreation in AI Ain.



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UAEU

كلية العلوم الإنسانية والاجتماعية
College of Humanities and Social Sciences

جامعة الإمارات العربية المتحدة
United Arab Emirates University



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