

Department of Statistics and Business Analytics

Statistical Consulting Unit

Workshops/Training courses

Title: Data Visualization using Tableau

Statistical Software: Tableau

Requirements: No prior knowledge of Tableau is required

Instructor: Dr. Kursad Asdemir (Tableau Certified Data Analyst)

Target Group: Professionals, faculty members, undergraduate, and graduate students

Period: Two days, 4 hours/day

Date: 7-13 April, 2025

Platform: Face-to-face Meeting

Inclusive of Scientific Materials: PowerPoint Slide Presentation and E-Certificate.

Description:

Public and private organizations have huge amounts of data. There is a great need for individuals who can make sense of this data. Tableau Desktop is a powerful data visualization platform which can produce meaningful information from very large datasets. It is intuitive, easy-to-use, and produces appealing visualizations. The ability to use Tableau Desktop is a vital skill of future managers and analysts who want success in using data to improve performance and a valuable skill to include in your CV as a job seeker.

Topics Covered:

Day 1:

- 1) Dimensions & measures,
- 2) Tableau user interface,
- 3) Basic charts.

Day 2:

- 4) Aggregate functions & calculated fields & parameters,
- 5) Maps, and Dashboards.

Workshop Fee: AED 1,000

Contact US: statconsult@uaeu.ac.ae

*20% off for UAEU students