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# Financial Management for Non-financial Managers



8 - 12  
May 2023



9:00 pm - 4:30 pm  
27 hours (4 days of 6 hours  
and 1 day of 3 hours)



UAEU -CBE Abu Dhabi  
Off-Campus Site | [Google Map](#)



AED 3,780/-  
(including VAT)



## Overview

Many managers, after being promoted, have to manage financial resources and deal with financial jargon used by their financial managers. They also have to approve suggestions and recommendations from the financial managers. This course is designed for those professionals from non-financial backgrounds who need to understand the language of finance in order to make optimal operational decisions.



## Course Description and Main Objective

This course builds on the skills obtained in the Orientation to Financial Management Program. It is designed to provide non-financial middle and senior managers with advanced knowledge, understanding and skills of capital budgeting, financial statement analysis, cash flow analysis and the valuation of companies.



## Learning Outcomes

In this course, participants will develop the ability to analyze financial statements and interpret ratios, appraise investment decisions using DCF analysis, understand the relationship between risk and return, estimate the cost of capital of a company, build a valuation model using forecasted cash flows and evaluate performance and identify drivers of shareholder value.



## Content

Module 1: Financial Statements Analysis:

How to interpret financial information?

- Review key financial statements
- Develop ratio and cash flow analysis skills
- Interpret information to understand the reality behind the numbers

Module 2: Appraisal of Investment Decisions:

How to make long-term investment decisions that maximize the value of the firm? Review the different methods commonly used to analyze investment projects.

- Identify the relevant cash flows
- Apply sensitivity analyses to assess risk

Module 3: Corporate Financing and Valuation:

How are firms valued and financed in the market?

- Review the different valuation methods
- Understand the relationship between expected return and risk
- Identify the firm's sources of financing
- Measure and interpret the cost of capital



#### Module 4: Value-based Management:

How to manage with the purpose of creating value for shareholders?

- Review the principles of value-based management
- Evaluate performance for long-term value creation
- Link performance and company's strategy



### Faculty Member

Dr. Tariq Elrazaz has held various academic and leadership positions at several higher education institutions in the USA, the UK and the UAE. He has experience in financial accounting, auditing, management accounting and market-based accounting empirical research. He has extensive experience in teaching accounting and finance at post-graduate and under-graduate levels. He is also the acting director for the Masters in Professional Accounting program at the UAE University.

Dr. Elrazaz holds a BSc, MSc and PhD in accounting. He is also a fellow of the higher education academy in the UK (FHEA). He has received various awards for excellence in teaching and regularly presents his research at various accounting conferences. His main research interests lie in the areas of Corporate Governance, Corporate Finance, Financial Accounting, Financial Reporting Quality and Earnings Management.

Dr. Elrazaz has published several articles in international peer-reviewed journals, and he serves as an ad-hoc reviewer for several accounting and finance journals.



### Target Group

Non-financial middle to senior managers seeking greater understanding of financial management.



### Admission Requirements

It is assumed participants comply with the following requirements:

- English-language competence with sufficient ability to read and comprehend learning material, write assignments and follow/participate in discussions on complex financial management issues
- Knowledge and understanding of the basic elements of financial management (read and understand financial statements)



### Teaching Methods

- Face-to-face learning - Abu Dhabi
- Class discussion, case studies, articles, and relevant videos



### Certificate

Obtain a "Certificate of Successful Completion" by demonstrating knowledge, understanding and skills of the learning outcomes in practical assessments at the end of the course.



### Inquiries

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