

# United Arab Emirates University Strategic Plan 2014 - 2016





# Goal 1

Prepare graduates to be pioneers and leaders in their areas of specialization



<b>Initiative</b>	<b>Activities</b>
1) Develop and promote innovation in teaching and learning	Develop learning techniques and use of various and innovative techniques to improve the learning process.
	Review and develop the teaching evaluation system by the students & Peers.
	Provide the infrastructure and staff development needed to support pedagogical innovation
2) Create a culture of ambition and accomplishment among students	Offer educational programs and activities in students hostels.
	Increase internship and voluntary opportunities
	Implement effective qualifying programs that aim at students development and prepare them well for job market during their university study.
	Launch programs to share knowledge about success stories and achievements of students inside and outside the university.
3) Increase the numbers of students who are well prepared to start their chosen degree	Improve the students recruitment and admission processes in order to improve the quality of the admitted students into the University.
	Provide effective advising programs for K12 students and the fresh enrolled students into the UAEU.
	Encourage students to join specialties required within the labor market that have lower percentage in Emiratization.



## Goal 2

Develop scientific research capacity and innovation in areas of national and regional importance

Initiative	Activities
1) Build institutional capacity to meet the research needs in UAE	Establish active research partnership nationally and internationally.
	Promote TA Programs to prepare nationals to become effective researchers.
2) Motivate the university's research productivity	Improve researchers' capacity to obtain external funding to support graduate studies, research grants and post PhD fellowship and research projects.
	Increase focus on the quality and quantity of the published research in international refereed journals.
3) Increase undergraduate and graduate student participation in the University research efforts	Promote graduate programs both internally and externally.
	Direct graduate students in the University to strategic scientific research fields.
	Increase opportunities of undergraduate students to conduct research projects in their field of study.
	Develop and manage programs giving opportunity to involve the students in scientific research (students scientific research conferences, research competitions and research grants).



## Goal 3

Achieve academic excellence in accordance with academic accreditation and institutional accreditation standards

<b>Initiative</b>	<b>Activities</b>
1) Ensuring that the academic procedures and outcomes in the UAEU are at an international standard	Prepare for and obtain institutional accreditation by international recognized bodies.
	Develop degree programs in accordance to the standards of international academic accreditation.
2) Increase participation in higher education and scientific research communities	Develop a range of international collaboration agreements.
	Host national and international conferences in partnership with international professional bodies.
	Facilitate contributions by UAEU faculty members, staff and students to international societies, conferences, symposia and workshops.
3) Attracting international researchers and faculty to visit UAEU	Involve distinguished professors from overseas institutions in UAEU activities.



## Goal 4

Promote the University's role in the transfer of knowledge and skills to serve the society

<b>Initiative</b>	<b>Activities</b>
1) Improve the strategic communications of the university	Establish an integrated communications strategy to coordinate communications, inside and outside the university.
	Prepare the media policy for the university.
2) Promote the leading role of the UAEU across all Emirates	Develop active partnerships with different organizations to promote the university's research activities, academic programs, and outreach.



## Goal 5

Ensure that administrative services are provided with a high standard of quality, efficiency and transparency

<b>Initiative</b>	<b>Activities</b>
1) Efficient and effective management of the financial resources	Develop a comprehensive strategy for managing financial resources: Effective budgeting; Timely payments; Plan for revenue-expenditure rationalization; Activate Internal Audit Office.
2) Procurement Management according to international best practices	Develop procurement manual; Evaluate suppliers.
3) Application of best practice in human resource management	Develop the HR strategy; implementing the Emirization Plan; Effective staff training and development; Seek accreditation in HR services; Improve faculty recruitment planning; Maintain an effective staff evaluation process.
4) Ensure the implementation of quality standards and institutional excellence	Prepare the University's major support sections for ISO 9001 certification (Quality Management); Improve customers relations management; Prepare to participate in Sheikh Khalifa Award for Excellence.
5) Effective internal and external communication	Plan and coordinate internal and external communications, Management of media activity, Developing the university Marketing Strategy
6) Strategic planning and performance management	Review and develop strategic planning methodology according to the best practice; Monitor progress implementing strategic plan and operations plans; Raise awareness about the university strategic Plan;
7) Provide the best legal services	Rapid responses to legal queries; Timely review of contracts and agreements.

Initiative	Activities
8) Provide up-to-date IT services	Implement accreditation standards (ITIL & ISO) in the field of IT; Develop University-wide IT strategy; Electronic migration; Develop M-services; Improve technical support service; Maintain well-functioning infrastructure; Implement policy on information security.
9) Implementation of international best practices in leadership	Regular meetings of managers with staff; Strategies implemented for ensuring follow-up on decisions and recommendations (e.g. consultants' reports).
10) Provide common services for all or ganizational units with high efficiency	Devise and implement property management strategy; Improve transportation services; Manage consultancy projects to timely completion; Effective management of recurring expenditure.